

Carole Hollman

4804 Jefferson Street #704, Kansas City, Missouri 64112

T: 816.308.6960 E: carole@carolehollman.com

SUMMARY:

- Passion for providing education and/or entertainment through visual storytelling.
- Expertise in cartooning, illustration, animation, graphic design, user interface design, concept development.
- Demonstrated success in project management and deadline-driven production environments.

SKILLS:

- Cartooning, graphic design, animation, and illustration
- User interface and interaction design
- Requirements analysis, whiteboarding, storyboarding
- Written communication and documentation, both creative and technical
- Project management and client relations
- Adobe and Macromedia proficient
- Digital and Traditional Media
- Programming experience

EXPERIENCE:

Cerner Corporation, Kansas City, MO

Senior Visual Designer

May 2004 - present

- Designed web-, Java-, and Win32-based medical applications within a small Visual Design team – planning, strategy, collaboration, requirements gathering, whiteboarding, design, and documentation.
- Co-wrote the Cerner Design Language, a proprietary pattern language and comprehensive set of design rules developed for all of Cerner's current and future software designs.

Bwana Gear, Denver, CO

Marketing Services Manager, Art Director, Lead Designer

June 2001 - February 2004

- Designed corporate identity, branding scheme, website, marketing materials, and tradeshow booth; hired and provided art direction for third-party creative talent; supervised handling of vendor relations.
- Coordinated trade show activity; coordinated trade show booth setup; gave product demonstrations and fostered client relations during shows.

Saba Software, Denver, CO

User Interface Designer

August 1999 - January 2001

- Co-designed and maintained Saba's customizable e-commerce software package.
- Provided design support for a suite of web-based training, project management, and intranet applications.
- Created animated Flash demos and educational marketing pieces for the corporate website.

Zoetrope Studios, Denver, CO

Principal

May 1998 - December 2004

- Started freelance design company, incorporated in 1998.
- Designed and animated several educational CD-ROM's for the K-12 market, designed and illustrated several marketing pieces for the food and beverage industry.

Ingenius, Denver, CO
Animator and Digital Artist

August 1997 - February 1998

- Designed and animated characters, backgrounds, and interfaces for a current-events educational website for the K-12 market; designed interactive games and quiz engines to reinforce learning materials.
- Designed and animated children's learning-based interfaces for third-party clients.

First National Bank of Omaha, Omaha, NE

Technical Support Analyst

August 1991 - August 1994

- Wrote fraud protection implementation documents for high-profile clients, including Williams-Sonoma, L.L. Bean, and Pottery Barn; provided personal technical support for high-profile client base credit card processing systems.
- Spearheaded anti-fraud systems upgrade for 3,500 clients.
- Created and implemented training program for several major project teams.

EDUCATION:

The Colorado Institute of Art, Denver, CO

Computer Animation, Design

August 1994 - June 1997

The University of Nebraska at Omaha, Omaha, NE

Business Administration, French

August 1990 - December 1993